*\*\*****NOTE****: The new-product circular will include information exactly as you provide it below.\*\**

**PRODUCT INFORMATION**

|  |  |
| --- | --- |
| **Product Name** |  |
| **Item Description** (tasting notes, etc) |  |
| **Selling unit size**  (e.g. 750ml, 6x355ml) |  |
| **Units per case** |  |
| **Price per unit** |  |
| **Price per case** |  |
| **Alc/Vol %** |  |
| **Other details**  (e.g. seasonal, limited cases available) |  |
| **Image** | \*\*Include a high-res image in your email. |

**SALES INFORMATION**

|  |  |
| --- | --- |
| **Name of Producer** |  |
| **Contact Person** (optional) |  |
| **Website link** |  |
| **Email** |  |
| **Phone #** |  |