

## January Listing Call-Out

Category Management is looking to add a **limited number** of white spirits to its current assortment.

### Gin

- Unflavoured Gin - 750ml
  - \$18-\$50 & product format extensions
- Flavoured Gin
  - All Prices, all sizes

### Tequila

- Unflavoured Tequila - 750ml
  - \$30-\$100 & product format extensions
- Flavoured Tequila
  - All Prices, all sizes

### Vodka

- Unflavoured Vodka - 750ml
  - \$18-\$27 & product format extensions
- Flavoured Vodka
  - All Prices, all sizes

### White Rum

- Unflavoured White Rum - 750ml
  - \$18-\$30 & product format extensions
- Flavoured White Rum
  - All Prices, all sizes

**REMINDER:** Spirits must have an approved source point. See [here](#) for approved domestic, U.S. and international source points.

**PLEASE NOTE: ALL PRICES ARE IN WHOLESALE BASE DOLLARS.**

**IMPORTANT INFORMATION:**

- All submissions (application form and product images) must be received no later than January 22, 2023.
- Additional information, including product image, should be emailed to [listings@slga.com](mailto:listings@slga.com) with the subject line “202301 White Spirits”.
- The online Wholesale Listing Application Form is available at [www.slga.com](http://www.slga.com).
- **NEW!** If you’d like to book a 15–30-minute meeting with the Product Manager reviewing your application, please email [listings@slga.com](mailto:listings@slga.com) with the subject line “Meeting with Product Manager.” This meeting will allow for introductions, product, and marketing discussions, and give each party a chance to ask questions.