

March Listing Call-Out



Category Management is looking to add a variety of **pre-order allocations** of non-alcoholic beverages to offer to retailers as a one-time buy.

Non-Alcoholic Beverages

- All types
 - (i.e., non-alcoholic beers, wines, RTDs, spirits, liqueurs)
- All sizes and formats
- All price ranges

New Markup Rates

Product Category	Global Production	Markup Amount
Wine	<25,000 L	45%
Spirit	<25,000 L	73%
Liquor	<25,000 L	73%
Refreshment	<25,000 L	39%
Spirit	<2,000 L	8%

Important Information:

Submission Deadline



All submissions (application form and product images) must be received no later than March 17th, 2024. Samples are not required.

Wholesale Listing Application Form



Available at www.slga.com

Pre-order FAQs



Please review the Pre-order FAQs for additional information.

Meeting with Product Manager



Email listings@slga.com with the subject line "Meeting with Product Manager" to book a meeting.

Other



Additional information, including product images, sell sheets, etc., should be emailed to listings@slga.com with the subject line "202403 Non-Alcoholic" no later than March 17th, 2024.