

October Listing Call-Out

Category Management is looking to add a variety of **pre-order allocations** of non-alcoholic beverages to offer to retailers as a one-time buy.

Non-Alcoholic Beverages

- All types (i.e., non-alcoholic beers, wines, RTDs, spirits, liqueurs)
- All sizes and formats
- All price ranges

IMPORTANT INFORMATION:

- All submissions (application form and product images) must be received no later than October 23rd, 2022. Samples are not required.
- Additional information, including product images, sell sheets, etc., should be emailed to listings@slga.com with the subject line “202210 Non-Alcoholic” no later than November 6th, 2022.
- The online Wholesale Listing Application Form is available at www.slga.com.
- Please review the Pre-order FAQs for additional information
- **NEW!** If you’d like to book a 15–30-minute meeting with the Product Manager reviewing your application, please email listings@slga.com with the subject line “Meeting with Product Manager.” This meeting will allow for introductions, product, and marketing discussions, and give each party a chance to ask questions.