

Saskatchewan Liquor & Gaming Authority

New Agent/Supplier Information

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1. Agent/Supplier Registration

Agents/suppliers do not have to register to work with SLGA or sell beverage alcohol in Saskatchewan.

2. Selling Beverage Alcohol in SK

There are two ways to sell beverage alcohol in Saskatchewan:

- SLGA Wholesale – work with SLGA Wholesale to make the product available to approximately 400 retailers across the province (both government and privately-owned). Typically, this involves applying for and receiving a Core (general) listing, but may also include allocation and pre-order opportunities.
- Special Orders – this process is available any time and is demand-driven. Consumers, bars, restaurants, or retailers who wish to purchase your product can Special Order it via SLGA Wholesale. Note: this includes all retail stores in Saskatchewan, whether government or privately-owned. If a product sees ongoing Special Orders from a variety of retailers, it may earn a Core listing, so Special Orders is an excellent way to enter the Saskatchewan market.

3. Website and Portal

The supplier [website and portal](#) holds all pertinent information for agents/suppliers.

- ‘For Liquor Suppliers’ website – provides high-level information, including the monthly Listing Call. Take special note of the ‘Wholesale Manuals and Policies’ section.
- Supplier Portal – provides additional detailed information and requires an account with login information, which you can sign-up for on the website.
- LION – Liquor Information Online Network is the online reporting tool. Agents/suppliers who sell product through SLGA have access to information about their product, as well as overall trend data. After you have sold product through SLGA, sign up via the LION link at the top of the Supplier Portal page.

4. Forms

SLGA will get most required information from listing applications, but there are two additional forms that will be required for new agents/suppliers:

A. Agent Letter of Authorization

Letters of Authorization (LOA) authorize an agent to manage a product or portfolio on behalf of the supplier/manufacturer.

If an agent is replacing an existing agent as a representative, a letter of authorization/de-authorization will be required from the supplier/manufacturer.

B. Accounts Payable Banking Instructions

SLGA requires banking information in order to pay agents/suppliers after they have received a listing or made a sale.

Appendix A – Document Revisions

DATE	REVISIONS
07Aug2020	• NEW! Document created and posted.