

Updates to the Pricing Calculator

Non-Alcoholic Product Changes:

- A new sub-category called “**Non-Alcoholic**” has been added within each main product category.
- For the new Non-Alcoholic markup of 30% to be applied, agents must select “**National Producer**” every time—regardless of the manufacturer’s actual production volume.
- If a product has an ABV of 0.0%, a value greater than 0.0% **must still be entered** in the ABV field to avoid calculation errors.
 - *Example:* For a product labeled as 0.0% ABV, the agent should input at least 0.001% for the calculator to function correctly.

Wine Category Markup Adjustments:

- Effective June 1, 2025, the markup on wines with ABV from 14.5-16% will be lowered. Wines already listed with SLGA will have the markup change implemented with no action required from suppliers. Applications for higher-ABV wines should be submitted with the appropriate country callout.